

SEVEN4 GRAFIX 859.489.9764



THE SECOND ANNUAL

AFRICAN DAY PARADE

HARLEM, NYC

SUNDAY AUG 24th, 2008 12PM - 7PM

126th STREET & ADAM CLAYTON POWELL BLVD (7th Ave)

AFRICAN SQ. TO 116th ST & 8th AVE. (LITTLE AFRICA)

******* THEME: FAMILY & TRADITION *******

Be a Participant, Vendor, Volunteer or Sponsor. African Day Parade 2008 promises to be one of the most diverse African cultural events to take place in New York City.

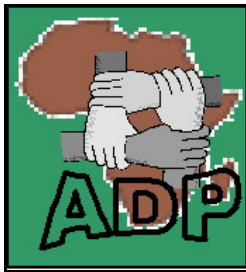
The Parade & Street festival will bring together art & culture representing Central, North, South, East & West Africa & all of the Diaspora. The breadth of the artwork extends from music, fashion, design, art folklore, dance & live bands.

FOR MORE INFO CONTACT

646.934.7337 | 917.667.5204 | 646.299.8659 | 201.401.5182

info@africandayparade.org, www.africandayparade.org

www.myspace.com/africandayparadeinc



AFRICAN DAY PARADE

2070 First Ave. Suite 858

New York, NY 10029

Phone: (646) 934-7337

Phone: (917) 667-5204

Fax : (646) 290-6607

www.africandayparade.org ✧ info@africandayparade.org

OUR VISION

Many in the world are heralding the dawn of an "African Millennium". Culturally and politically, Africa is poised to undergo more changes and wield more influence in the world than ever before. However, much of what is visually documented about Africa is a view from the outside. We believe that if Africans are given an opportunity to present their art to the world, Africa will gain renewed respect and authentically be given a chance to express her promising future.

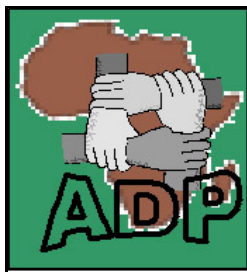
OUR MISSION

The Mission of the African Day Parade is to bring together all people of African descent and to showcase and celebrate the beauty, richness and diversity of African Culture.

To become an internationally acknowledged Parade; The African Day Parade will not only attract thousands of people from across America but all around the world. This parade will offer an entertaining, informative, and interactive experience by providing a mirror for Africans living abroad, a bridge for African-Americans, Caribbean's and Americans to cross over for an authentic experience of Africa. It will also be a window into Africa for audience members around the world to glance in and look into our vast and rich cultures.

OUR OBJECTIVE:

- . To support Education in Africa & for Africans
- . To provide better Health care in Africa & for Africans
- . To promote African Economy and Tourism
- . To bring forth awareness of African History and Culture



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PARADE PARTICIPANT APPLICATION

Sunday, August 24, 2008

Application Deadline – August 15, 2008

Name / Title of Entry _____

Sponsoring Organization _____

Contact Person _____

Address _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax (____) _____ Other (____) _____

Email _____

CATEGORY – CHECK ONE BOX ONLY

☐ DANCE / CULTURAL GROUP

☐ DRILL TEAM JR

☐ MARCHING BAND / DRUMMERS

☐ ASSOCIATION or ORGANIZATION

☐ FLOAT

☐ STREETRODS / MOTORCYCLES

☐ AUTO (S)

☐ CORPORATE

☐ SCHOOL

☐ POLITICAL

☐ COMMUNITY SERVICE

☐ OTHER _____

TOTAL PERSONS IN ENTRY: _____

NUMBER OF UNITS IN ENTRY: _____

NUMBER OF VEHICLES: _____

TERMS & CONDITIONS

The African Day Parade reserves the right to bar or remove from the parade any entry that refuses to follow all instructions from African Day Parade organization.

The parade marshals will enforce a spacing of 50 feet between each unit. All units are required to close the gap between units when directed by the parade Officers. No one may participate in any manner determined to be unsafe.

Consumption or possession of alcoholic beverages or illegal substances at the parade is forbidden for any participants.

All vehicles are required to have and possess insurance required to operate a vehicle in New York. Proof of insurance should be available at parade.

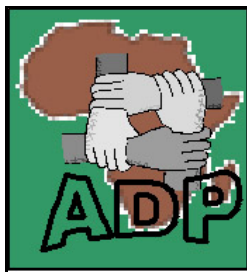
Hold Harmless Waiver

I agree to indemnify and hold harmless African Day Parade Inc. –, African Diaspora Education Society and the City of New York from any and all losses, claims actions, damages or expenses arising from the African Day Parade. I agree to allow African Day Parade to photograph and or record my activities during the parade for promotional purposes.

Print Name: _____

Signature: _____ Date: _____

Mail completed applications to:
African Day Parade
2070 First Ave - Suite 858
New York, NY 10029



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PERFORMANCE AND STAGE APPLICATION

Sunday, August 24, 2008 12 pm – 7 pm

1. Performer/Group Name_____
2. Contact person: _____
Day Phone: _____ Evening Phone: _____
Address: _____
E-Mail: _____
3. Number of Members in group: _____
4. Title of Work (if applicable) _____
5. Would you be willing to donate your time to parade or perform for no charge ____Yes ____No
6. Please Check time you will be able to perform on August 24th 2008:
____1:00pm ____2:00pm ____3:30pm ____4:00pm ____4:30pm ____5:00pm ____5:30pm ____ 6:00pm
____ 6:30pm____ 7:00pm____7:30pm ____8:00pm
7. Please circle the type of performing art that best describes your group.
Music: Blues -- Choral -- Classical -- Traditional -- Jazz -- Latin -- Folk -- Rap -
New Performance Art -- African Music -- R&B -- Other _____
Dance: Ballet - Folk - Latin -- New Performance Art -- Ethnic -- Jazz --
Modern -- Traditional -- African Dance -- Other _____
Theater: Classic --Comedy -- Ethnic -- Mime -- Musical --
New Performance Art -- Other _____
Literary Poetry -- Fiction -- Drama -- Essays
8. Have you been published? Yes____ No____ Other_____
9. How would you best describe your group? What type of Act?

10. How long have you been Performing_____
11. List past major concerts, recorded LP's or CD's:

10. Would you be interested in supplying us with materials for promotional purposes:
Yes_____ No _____

Performer Technical Information Sheet

Please fill out as completely as possible:

Performer/Group Name _____

Leader _____ Phone: _____ Email: _____

Do you need a piano? Yes _____ No _____

List quantities of the following you will require:

_____ Risers (Drum, Choral, etc.) List sizes/show Diagram

_____ Chairs _____ Stools _____ Music Stands _____ Straight Mics

_____ Boom Mics _____ Direct ins

Stage Diagram:

In the diagram provided below please fill in by drawing a stage with instruments and microphones locations. List types of equipment. Use symbol key to clarify.

B= Boom Mic
S= Straight Mic
D= Direct in
M= Music Stand
X= Chair
O= Stool

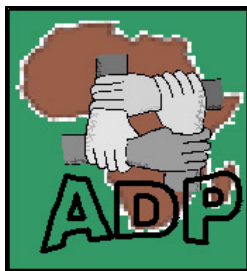


List names of all personnel (including performers) and responsibility:

Name	Responsibility
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Signature: _____ Date: _____

Please submit to
African Day Parade
Entertainment and Programming Committee - Stage



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VENDOR APPLICATION

Sunday, August 24, 2008 12 pm – 7 pm

Application Deadline Friday, August 15, 2008

Vendor Package	Non-profit (A)	Merchandise Service (B)	Food (C)	Corporate (D)
Fee	\$300	\$85	\$100	\$1,000
Space	10 x10	10' x 10'	10' x 10'	10x10
Canopy (10' x 10')	None	None	None	None
Electrical	None	None	None	None
Tables Chairs	None	None	None	None

Benefits & Package Information

Sponsorships from \$25,000 & up Benefits may include year-round partnerships for advertising, promotions, exposure and much more depending on the level of the package.

Packages	Cost
Corporate Float Entry Only – (No other support)	\$3,000
Small Business Float (Non Profit)	\$1,000
Banner on stage	
Small size Banner	\$1,000
Medium size banner	\$2,000
Large size banner	\$2,500

Important Information

Vendors are responsible for their own electricity, tables and chairs.

Vendor registration and set-up is Sunday, August 24th 9:00 a.m. – 10:30 a.m.

Vendor applications and payment are due by **July 31, 2008**.

There is a \$50 late fee for applications postmarked after July 31, 2008.

For additional info, please call **(917) 667-5204** or e-mail info@africandayparade.org

Make checks payable to: African Cultural Center

TERMS AND CONDITIONS

As a participant in this event, I/We agree to adhere to the following:

All vendor applications are subject to approval by event organizers. Event organizers reserve the right to prohibit any product from being marketed at this event. Failure to comply with any of the rules and regulations set forth by event organizers could result in your application being revoked and removal from the event without refund.

There will be no sale of guns, ammunition, survival weapons, pepper gas, tear gas, etc.

Vendors participate at their own risk and take full responsibility for all of their products, equipment, and personal property. Event organizers are not responsible for any items that are missing, damaged, or lost from your vending area.

Vendors agree to conduct themselves in a professional and courteous manner to customers, other vendors and event staff. Vendor agrees to refrain from any activities (e.g., loud music or hawking) that may interfere with other vendors and/or festival activities. Vendors are responsible for keeping their space clean. All garbage and litter should be properly deposited in garbage cans and dumpsters provided on festival grounds. Please do not leave stacks of cardboard boxes on street fair grounds.

There will be NO MUSIC PLAYED in any form from any booth without special written permission from event management.

All vendors must be set up and ready for business 30 minutes prior to the start time of the event.

There will be **no** refunds of application fees if applicant fails to participate in street fair or if there is inclement weather during the fair. An applicant must apply by letter for a refund. This letter must be postmarked 30 days prior to fair starting date. A \$25.00 application fee will be charged against any refund request.

Vendors agree to indemnify and hold harmless African Day Parade committee, staff of African Diaspora Education Society and the City of New York and their respective liability insurance carriers against any and all liability associated with their participation in any and all of the activities of the African Day parade and ADES.

FOOD VENDORS ONLY:

All food vendors must provide food handler cards and follow the rules and regulations set forth by City of New York Department of Health. Applications for temporary food booths must be submitted to the Health Department no less than 14 days prior to the opening date of the festival. Any violations of the Health Department rules and regulations and stipulations will result in Event organizers revoking your space until and all violations have been corrected.

If you use charcoal or propane you must have a New York City Fire Department. Permit to cover this event. This will include having any New York City Fire department required equipment and a fire extinguisher...

Smoking is prohibited by food vendors in or around food preparation areas. Garbage must be securely bagged and protected from animals and spillage. Empty cardboard boxes should be flattened and neatly stacked. Food vendors must properly dispose of hot coals from briquette barbecues, wastewater and any spent cooking oil in accordance with environmental regulations at designated locations.

By submitting the attached application, vendor agrees with the above terms and conditions. Event management reserves the right to revoke applications and close exhibits for failure to comply with event rules. Upon revocation of application, vendor must immediately vacate the premises. Upon failure to vacate, event organizers are authorized to remove all property of vendor at vendor's expense. Event organizers are relieved and discharged of any and all lost occasioned by such removal. Event organizers shall not be responsible for storage or safekeeping of the removed vendor's property.

PAYMENT: Full payment and a completed registration are required to reserve a space.

VENDOR ORDER FORM

Complete this application and return it with a Money Order or Cashier's Check to:

Make checks payable to: African Cultural Center

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2070 First Ave Suite 858
New York, NY 10029
Tel : (646) 934-7337 Fax: (646) 290-6607
info@africandayparade.org

(Please print or type)

Applicant Name: _____

Business/Organization Name: _____

NYC Business License No.: _____

(Photocopy of original license must be submitted with application!)

Mailing Address: _____

City _____ State _____ Zip _____

Day Phone (____) _____ Evening Phone (____) _____ Cell Phone (____) _____

E-mail _____ Website: _____

Description of items you will be showing and/or selling at your booth. (Any diversion from the listed items can result in the vendor's immediate ejection from the event without refund):

Vendor Package Requested:

Vendor Package (A, B, C, D) see page 1		
Company without business license, additional \$25 fee		
\$50 Late Fee (After July 31, 2008)		
Total amount due		

I confirm that I have read the Fact Sheet and Terms & Conditions and agree to comply with all terms and conditions set forth therein.

Name: _____ Title: _____

(Please print)

Signature: _____ **Date:** _____

Office Use Only:	
Processed by _____	Date _____
Amount paid \$ _____	Cash _____ Online _____ Check _____